



Blount Partnership

Tourism Development

MEMORANDUM

To: Jared Anderson, Chair, Blount County Commission
Ed Mitchell, Mayor, Blount County

From: Bryan Daniels, President & CEO

Date: June 26, 2024

Re: Board Member Re-Appointment for the
Smoky Mountain Tourism Development Authority

Due to exceptional service and dedication, we are requesting the re-appointment of the following individual to the Board of Directors for the Smoky Mountain Tourism Development Authority.

Smoky Mountain Tourism Development Authority – Six-year Term

- Boyce Smith, Retired from Wal-Mart Stores, Inc.

We have also included biographical information on Mr. Smith. Your consideration of this request at your next meeting is greatly appreciated.



B O Y C E S M I T H

Resident of Maryville, Tennessee

Personal/Education/Employment

- Born in Dickson, Tennessee
- Attended UT at Martin
- Employee of Wal-Mart Stores, Inc. for over 32 years
- Former General Manager of Wal-Mart, Alcoa
- Retired as Market eCommerce Manager for East Tennessee, Wal-Mart Stores, Inc.
- Boyce and his wife Beth have two grown children, Blake and Chris
- In his spare time, he likes to fish and garden

Boyce is passionate about Blount County and his leadership and involvement have affected many local organizations, including the Great Smoky Mountains Heritage Center, Alcoa-Maryville Rotary, Richard Williams Leadership Academy, Blount County Drug Court, Blount County Habitat for Humanity, Smoky Mountain Tourism Development Authority, Blount County Chamber of Commerce, and Blount County United Way. He was a member of the Leadership Blount class of 2000.

Boyce is skilled at seeking opportunities to bring people with different perspectives together to see things through other people's eyes and to work together to optimize use of community resources. He is also a strong proponent for volunteerism throughout the community.

Board Memberships/Affiliations/Awards

- Leadership Blount, Past Board member
- Blount County Habitat for Humanity, Past Board Member/Board Chairman
- Richard Williams Leadership Development Academy, Board Member
- Blount County Chamber of Commerce, Past Board Member/Board Chairman
- United Way of Blount County, Past Board Member/Board Chairman
- Great Smoky Mountains Heritage Center, Past Board Member
- Wal-Mart Associates in Critical Need, Member of Board of Trustees
- Blount County Citizen Award from Blount County Government, 2005
- Blount County Hero Award, 2006
- Health Initiative Prevention Innovation Award, 2011
- Community Leadership Award, 2013