



BLOUNT COUNTY
PUBLIC LIBRARY
Bound Together

Board of Trustees Information Sheet

Name:

Anna B. Graham

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Email: ~~phone:~~

865-235-4445

Representative of:

☐ Blount County

☐ City of Maryville

☐ City of Alcoa

1) What motivates your interest in serving as a trustee?

My experience serving on the search committee for a new Executive

Director strengthened my commitment to the library's mission.

Serving as trustee would allow me to continue supporting this vital community resource.

2) Please provide details of any volunteer experiences or accomplishments you've had in the past or are currently involved in, including involvement with school groups, service clubs, or other boards/commissions.

Currently I serve as Trustee for Surance: The University of the South; board member, Episcopal School of Knoxville; Creative Economy group, Blount Partnership, Leadership Blount, Class of 2025

3) Please outline any qualifications such as work experience, education, personal attributes, and skills/training that you believe would contribute positively to the work of the library board.

A lifelong learner, I have served as a school counselor for 14 years before my employment at Mississippi State.

4) Please circle the area(s) in which your experience would be of benefit to the Board:

Finance

Construction

Strategic Planning

Technology

Law/Legal Issues

Government Relations

Human Resources

Creative Arts

Outreach/Advocacy

Business Development

Library Services

Marketing/Public Relations

Other

If you answered "other," please indicate your expertise or interests:

5) What do you see as the library's role in the community?

The library provides equitable access to information, technology, and educational resources regardless of socioeconomic status, offering safe spaces for learning, collaboration, and cultural enrichment through programming for all ages.

By submitting this Information Sheet, I affirm that the facts outlined in it are accurate and complete.

Anna B. Graham
Signature

3/10/2025
Date

Anna B. Graham
Printed Name

Please attach your current Resume to this Information Sheet.

Thank you for your interest in becoming a Trustee for the Blount County Public Library Board.

Blount County does not discriminate based on race, color or national origin in federal or state-sponsored programs, pursuant to Title VI of the Civil Rights Act of 1964 (42 U.S.C. 2000d).

Anna B. Graham

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Education:

Lincoln Memorial University
EdS, Curriculum & Instruction, August, 2019

The University of Tennessee, Knoxville
M.S. Counseling, 2008

The University of New Orleans
M.A. Arts Administration, 1992

Sewanee: The University of the South
B.A. Art History, 1990

Experience and Skills:

Campus Dean, Blount County Campus, Pellissippi State Community College (9/23 to present)

- Executive leader managing Blount County campus operations, including supervision and performance management for 10-12 staff members across various College divisions as well as management of budgets to ensure successful execution of campus programming.
- Accountable for overseeing facility development and upkeep, ensuring safety and security measures are in place to support student learning on a campus spanning more than 40 acres and also houses a site campus of Tennessee College of Applied Technology, Knoxville.
- Initiate and support the creation of events focused on growing student enrollment including dual enrollment, resulting in a nearly 15% increase in enrollment Fall 2023 to Fall 2024.
- With a focus on data to identify patterns and trends to make informed decisions, worked with the Department of Institutional Research & Effectiveness on the creation of a Blount County campus data dashboard; the campus dashboard is now being utilized across all campuses.
- Oversee efforts to grow student engagement and satisfaction with the launch of sustained campus programming, communicated across a variety of platforms. Programming includes lunches with the Dean, weekly events highlighting student support and development including academic tutoring, counseling services, student employment opportunities, career development workshops, and NSLS orientation engagement.
- Foster partnerships across College divisions in support of students and faculty, including support of the opening of a Career Development office on the campus.
- Strengthen existing and establish new relationships with business, and community leaders including the Blount Partnership and Chamber, industry and community partners and secondary educational institutions across the county. These relationships support our students and faculty as well as the efforts of Enrollment Services to grow enrollment and build awareness of workforce training opportunities available to stakeholders.

Director of Annual Giving & Scholarships, Pellissippi State Foundation (07/22-9/23)

- Relationship Building: Develop financial resources to advance the College's mission and increase quality education and training for students, staff and administration at Pellissippi State Community College. During the 2022-2023 fiscal year, secured gifts establishing two scholarships benefitting nursing students and secured a major gift commitment for scholarships for students in Blount County.

- Manage three unique fundraising programs: Swing Big for Students Golf Tournament (reaching historic gains in monies raised for both the 2022 and 2023 tournaments); Giving Tuesday Campaign (securing \$50,000 in matching gifts); and Internal Giving Staff Campaign.
- Event Planning and Execution: Manage the College's Donor Scholar Events held each fall in Knox County and Blount County.
- Project Management: Manage foundation scholarship applicant review (2,200 students annually) and awarding process for Foundation Scholarships.
- Collaboration: Serve as a member of the Panther Care Team, a student support team referring students to the Foundation's Student Opportunity Fund (the College's emergency student fund).
- Collaborative partnership with agencies including TnAchieves, TnReconnect, and various community organizations, building networks and sharing information, resulting in an increase in scholarship applications by underserved students.

Hardin Valley Academy School Counselor (Liberal Arts Academy 7/08- 7/17); College & Career Counselor, Hardin Valley Academy (8/17-06/2022)

- Advise students as they navigate the college application process through initial college search to resume writing, essay preparation, interview skills, completing scholarship applications and completing the FAFSA.
- Parent Engagement Programs: Developed and implemented parent workshops and information sessions, resulting in an increase in parent attendance and active involvement in their child's college and career exploration journey.
- As the school's scholarship and financial aid resource person, coordinate senior completion of TnPromise application. Support FAFSA completion by organizing and hosting FAFSA Frenzy completion events.
- Effectively utilized email communication to engage with parents and students. During 2020-2021 school year, created content for HVA College & Career YouTube Channel to deliver counseling information to students and parents
(<https://www.youtube.com/channel/UCz5w7yYqBJNoaPp258M6yKw>)
- Using student YouScience results, meet with students both individually and in groups to explore results, and develop a roadmap for post secondary education and career planning.
- Develop relationships with admissions personnel at both local community colleges and TCATs as students apply and enroll in TN Promise institutions.
- Manage various college/career fairs throughout the school year and coordinate campus visits with college and technical school admission officers and area business leaders (college and career fairs, classroom presentations, small group meetings, lunchtime visits)
- Managed the department's social media and communication platforms with students, parents, and stakeholders, including updating the Counseling Canvas Page and school website counseling and college and career web pages.
- Supervise and mentor counseling interns pursuing graduate degrees in counseling.
- Designed and implemented innovative, standards-aligned curriculum units for advisory classes and group presentations.
- As Counselor for the Liberal Arts Academy, member of a 5 person counseling office, providing counseling services to high school students (opened 2009-2010 school year). Caseload included academic, personal/social, and college/career counseling students in the Liberal Arts Academy (approximately 400 students) and tracking Ready Graduate completion rates.

Vice President of Philanthropy/Public Relations Asbury Centers, Maryville, Tennessee (9/00 – 7/03)

- Chief Development Officer for a network of five continuing care retirement communities, serving more than 1,000 residents and their families
- Created the organization's first development plan, managing the budget, strategies, and implementation of the annual, capital, and deferred giving programs for each community.
- Additional responsibilities included management of public relations and community education staff, management of various board and volunteer committees, and leading the effort of accreditation by a national commission.

Director of Campaigns and Development Maryville College, Maryville, Tennessee (7/97-8/00)

- As a member of the Advancement team, oversaw the management, budget, strategies and implementation of the College's major gift program, including the MC2000 Campaign, exceeding the \$18 million dollar campaign goal.
- Identified, recruited and worked with volunteers locally and across the country to assist with identification, cultivation, and solicitation of campaign prospects, individuals as well as corporations and foundations.

Director of Annual Giving (11/95- 6/97)

- Managed the College's Annual Fund program (goal of \$1.6 million) with the task of securing increases in the number of donors, size of gifts and total dollars contributed.
- Significant accomplishments include: expansion of the annual community-based fund raising campaign to a two-county effort, resulting in increased financial support.
- Managed the student-run phon-a-thon program, resulting in the largest contribution to date and an increased number of alumni donors to an historically high percentage exceeding 40 percent.

Campaign Coordinator, (8/93- 10/95) and Area Campaign Assistant (8/92 – 7/93)

The University of the South, Sewanee Tennessee

- Beginning as Coordinator, (8/93- 10/95) then promoted to Area Campaign Assistant (8/92 – 7/93), worked as part of 4 member staff charged with raising \$91.5 million for The Campaign for Sewanee.
- Planned and conducted regional fundraising efforts, utilizing local volunteers, which in total raised in excess of \$10 million the overall campaign.
- Managed specific campaign projects, including the successful completion of a \$100,000 endowed scholarship fund in celebration of 25 years of women students at the University of the South.

Recent Community & Professional Volunteer Commitments:

- Board of Trustees: Episcopal School of Knoxville, August 2023- present
- Trustee, Sewanee: The University of the South, Spring 2022- present
 - Chair of the Enrollment and Student Life Committee
- Interviewer and Mentor, Beyond the Gates at Sewanee: The University of the South (2014-present). Coach, interview and mentor college students in preparation for postgraduate employment.
- United Way of Blount County: Member of Business & Industry Committee for the Annual Campaign, (Fall 2023- present)
- Leadership Blount, Class of 2025

- Introduction Knoxville, Class of Fall 2022
- Mentor, TnAchieves (ongoing)
- Focal Scene Committee Member, Fantasy of Trees benefitting East Tennessee Children's Hospital (2012- present)
- Sustaining Member, Maryville Junior Service League (2012-present)