

# Zoning Request Application

## Under the Blount County Zoning Regulations



Department of Development Services  
1221 McArthur Road Maryville, TN 37804  
Phone: 865-681-9301 Fax: 865-681-9502

Tax Map/Parcel: \_\_\_\_\_ Site Address: 1427 William Blount Dr

Owner: Newell Brands Inc. Phone: 865-380-6202

Mailing Address: 1427 William Blount Dr.

City State Zip Code

### Type of Permit:

Appeal \_\_\_ Rezoning \_\_\_ Special Exception \_\_\_ Variance X Co-Locate \_\_\_ Tower \_\_\_

Zone \_\_\_\_\_ Size of lot \_\_\_\_\_

Notes: Newell Brands is requesting a zoning variance of the 100 square foot maximum for building signage. Due to the design of our corporate logo, and the restriction of a maximum of 8 lines to measure square footage, to meet the requirement on a building of our size makes the sign almost indistinguishable from the building. Our building has over 900 feet of linear frontage and is 40 feet tall. Our building, and this sign if approved, are not visible from William Blount Dr. due to the setback.

I, the undersigned being the owner of the property described above, affirm the accuracy of the above information about the property and any proposed structures and uses described. I further acknowledge that it is my responsibility to ensure that such requirements are met during construction of any proposed structure. By my signature, I also give permission for inspection of the property by an authorized agent of Blount County Government for the purpose of enforcing the Zoning Regulations set forth by the Blount County Commission.

*Bill Coleman*

Owner Signature (Representative)

5/30/25

Date

Fee: \_\_\_\_\_

Receipt #: \_\_\_\_\_

Approval Signature: \_\_\_\_\_

Date: \_\_\_\_\_