

## **Hamilton Martinez – Professional Bio**

Address: 2001 Alcoa Hwy, Alcoa, TN 37701



Hamilton Martinez is a forward-thinking and results-oriented hospitality leader with over 15 years of comprehensive experience in hotel operations, tourism development, and guest service excellence. Currently serving as General Manager of the Hilton Knoxville Airport, he oversees all aspects of daily operations, financial performance, team development, and strategic planning. His leadership has directly contributed to improved guest satisfaction scores, operational efficiencies, and strong community partnerships-particularly in travel and tourism sectors connected to airport and event-driven demand.

Hamilton's career includes key roles at respected hospitality brands such as Hilton, Marriott, and Sheraton, where he has led teams through transitions, renovations, and performance turnarounds. Notable accomplishments include managing multimillion-dollar airline contracts, successfully guiding hotels through corporate brand transitions, and spearheading property-level initiatives that support long-term growth.

Originally from Ohio, Hamilton is a graduate of the University of Cincinnati with a Bachelor of Business Administration and a minor in Marketing. He also holds an Associate of Science in Hospitality Management from Cincinnati State. Throughout his career, he has collaborated with major hospitality groups such as Aimbridge Hospitality, MCR Development, Maximum Hospitality, Peachtree Hotel Group, and Cooper Hotels.

Hamilton is married to Sarah Martinez and is a proud father to two children: Evelyn, his bright and joyful daughter who is almost four years old, and his son, Hamilton, who just turned one in April. Young Hamilton brings energy and laughter into their home and is already showing a big personality that keeps the family on their toes.

He currently sits on the Board of Directors for the United Way of Blount County and serves on the Board for the Blount County Chamber of Commerce as part of the

Hospitality and Restaurant Division. Deeply rooted in family values and committed to community-driven economic development, Hamilton continues to use his expertise to strengthen regional partnerships, elevate guest experiences, and promote sustainable tourism initiatives throughout East Tennessee.