

Lauren Thibodeaux Emert

PROFESSIONAL EXPERIENCE

RT Lodge • Maryville, TN • October 2017 - Present

Community Relations

- Maintain a strong partnership with Maryville College (i.e. President's Office, Marketing Team, Clayton Center for the Arts, and Career Center)
- Cultivate and maintain relationships with local organizations and nonprofits
- Establish opportunities for Lodge participation in community events and activities
- Determine charitable donations, criteria, and level of activity
- Oversee external communications with media
- Develop relationships with potential corporate and business clients
- Maintain Lodge Twitter and LinkedIn

One Acadiana, Regional Economic Development • Lafayette, LA • March 2015 - March 2017

Manager of Talent Attraction, Business Development

- Developed and implemented a regional business service to assist newly relocated companies with attracting and moving professional talent to the State of Louisiana
- Built a workforce development strategy that connected local companies to community colleges, universities, and local school boards
- Collaborated with local community leaders to acclimate newly relocated executives into the community
- Managed the "Welcome Home Acadiana" campaign designed to attract former residents to move back to the region, including hosting special events to showcase Lafayette's quality of life

American Heart Association • Knoxville, TN • April 2014 - February 2015

Director of Development

- Managed and produced the Knoxville Go Red for Women luncheon and campaign raising over \$275,000
- Strategically secured and maintained new high-level corporate sponsors with year-round cultivation
- Recruited, oriented, and managed high-level event chairs and executive leadership team members
- Strategically secured and maintained new high-level corporate sponsors with year-round cultivation
- Oversaw external communications with media and social media outlets
- Assisted in daily operations of the Knoxville's American Heart Association's awareness campaigns and other fundraising ventures such as the Heart Gala and Heart Walk, raising over \$775,000 in 2014 in addition to the Go Red for Women campaign

Tennessee Infrastructure Alliance • Nashville, TN • November 2011- April 2014

Community and Government Relations

- Spearheaded an educational awareness program for statewide economic development boards, industry associations, and Chamber of Commerce leadership classes
- Worked with members of the Tennessee General Assembly to pass legislation affecting transportation and infrastructure issues across Tennessee
- Expanded funding by targeting new stakeholders and membership
- Coordinated and executed special events with statewide leadership groups

The Greater Lafayette Chamber of Commerce • Lafayette, LA • January 2011 - May 2011

Finance Internship with the Vice President of Operations

- Served on the 2011 5-Star Reaccreditation Team, which was named *National Chamber of the Year*
- Assisted with monthly payroll, bills, and reconciling financial books

University of Louisiana Department of Athletics • Lafayette, LA • August 2007 - June 2010

NCAA C.H.A.M.P.S. Life Skills Coordinator/Compliance Student Assistant

- Scheduled activities and guest speakers for student-athletes participating in the C.H.A.M.P.S program
- Assisted Associate Athletic Director with managing student-athlete NCAA eligibility requirements
- Awarded Outstanding Young Sun Belt Fellow for the University of Louisiana by the Sun Belt Conference

EDUCATION AND COMMUNITY INVOLVMENT

University of Louisiana, B.I. Moody III College of Business Administration

Bachelor of Science in Business Administration, Finance, Cum Laude, May 2011

Leadership Blount, Class of 2019; Family Promise, Board of Directors; United Way of Blount County, Champion; Tremont Institute, Event Committee; Bike Elf, Event Committee; Blount Partnership; Girls on the Run Mentor; Junior League of Knoxville; East TN Historical Society Volunteer; Girl Scouts of The USA Mentor; Festival International Volunteer