



Blount Partnership

Tourism Development

MEMORANDUM

To: Ron French, Chair, Blount County Commission
Ed Mitchell, Mayor, Blount County

From: Bryan Daniels, President & CEO

Date: October 29, 2019

Re: Board Member Re-Appointments for the
Smoky Mountain Tourism Development Authority

Due to exceptional service and dedication, we are requesting the re-appointment of the following individuals to the Board of Directors for the Smoky Mountain Tourism Development Authority.

Smoky Mountain Tourism Development Authority – Six-year Term

- Bryan Cable, Hilton Knoxville Airport
- Jewell Overton, ProNova Solutions

We have also attached biographical information on each of the individuals. Your consideration of this request at your next meeting is greatly appreciated.

Bryan Cable, General Manager Hilton Knoxville Airport



Bryan Cable is General Manager of the Hilton Knoxville Airport, a 240 room hotel connected to the Knoxville McGhee Tyson terminal by a covered walkway. Bryan has worked at the hotel since he graduated from the University of Tennessee in 1982, and has been General Manager since 1986. Bryan has previously been involved in the Rotary Club, Blount County Education Foundation, Leadership Blount, Experience Your Smokies, and Dogwood Arts Festival. Bryan

currently serves as the Past Chair of the Board of Directors of the Smoky Mountain Tourism Development Authority.



PROFILE

A seasoned tourism professional with 17 years of experience in Hospitality Operations, Sales, and Meeting Planning. Highlights include four years of management experience with the nation's top-ranked luxury hotel, and nine years of hotel sales and marketing experience with Marriott, Best Western and Carlson Hotel Brands.

CONTACT

PHONE:

[REDACTED]

ADDRESS:

[REDACTED]

Maryville, TN 37801

EMAIL:

[REDACTED]

JEWELL OVERTON

EDUCATION

Lincoln Memorial University

Currently pursuing a Master's in Business Administration

Johnson & Wales University

Graduated in 2011

B.S. in Hospitality Management

WORK EXPERIENCE

ProNova Solutions - Office Manager - 2014 - Present

Serves as Office Manager and the primary point of contact for both internal and external communication. Supports the Executive Leadership Team and assists with special project leadership.

Country Inn & Suites - Director of Sales & Marketing - 2011 - 2014

Manage all Hotel Sales & Marketing including Corporate Rate Negotiations, Group Proposals, Contracts, on-site operations and even follow-up.

Courtyard by Marriott Knoxville - Director of Sales/Catering - 2007-2011

Manage all Group Sales including proposal proposals, contracts, on-site operations and invoicing. Work as a liaison between meeting planners and hotel management team members.

Best Western Cedar Bluff - Sales Manager - 2005-2007

Managed all hotel sales to include corporate, leisure, sports and government markets.

Dancing Bear Lodge - Front Office Manager - 2005

Daily operations to include reservations, hiring, training, and scheduling

Ruby Tuesday Lodge - Assistant Manager - 2004-2005

Supervised dining room, front office, guest service teams, weekly scheduling inventory of hardware, etc.

Blackberry Farm - Concierge/Front Desk Manager - 2001-2004

Ranked as the Nation's #1 Hotel for Service - directed all guest service and team training - completed comprehensive management training program.
